



Case Study 1: Pricy Peaches

Jane is a regular church goer, aged 70, whose husband has recently passed away. Now has had to move into a small condo, and will be surviving on her CPP.

One day, while she was grocery shopping, Jane noticed that with inflation a single jar of peach jam costs nearly \$10. Back in my youth, she thinks, my mother and I used to can hundreds of jars of jam on the farm, plenty for the whole year and extra for Christmas presents. She briefly thinks of the nice big canning pot in the kitchen supply store, but realizes that it would cost her well over \$150 to get all the equipment – not to mention that she has no room for big pots in her small condo.

Oh, well, she thinks, I'd better just buy this jar of jam and only eat it on weekends. At home she savors the jam, and when she is done, she meticulously washes out the glass jar and tosses it in the recycling bin.

Challenge: Redesign this situation through a design for social justice and green design lens.